



Real-Time Market Profile		Trend
Median List Price	\$ 484,000	↑↑
Asking Price per Square Foot	\$ 409	↓↓
Average Days on Market	185	↑↑
Percent of Properties with Price Decrease	27 %	
Percent Relisted (reset DOM)	9 %	
Percent Flip (price increased)	0 %	
Median Size (sq ft)	1,219	
Median Number of Bedrooms	2.0	
Median Number of Bathrooms	2.0	
Market Action Index*	<b>Cold! Buyer's</b> 14	↑↑

\* see below for details on the Market Action Index

**THIS WEEK**

The median condo/townhome price in HALF MOON BAY 94019 this week is \$484,000.

Inventory has been lightening lately and the Market Action Index has been trending up. Though days-on-market is increasing, these are mildly positive indications for the market.

**PRICE**

In this zip code this week saw relatively little price change from last week. However, we continue to demonstrate a nice up trend in general over the last several weeks.

**SUPPLY AND DEMAND**

Local conditions are currently quite strongly in the Buyer's Market zone (below 30). The 90-day Market Action Index stands at 14. With several months of inventory available at the current sales rate, buyers should find ample choice.

**QUARTILES**

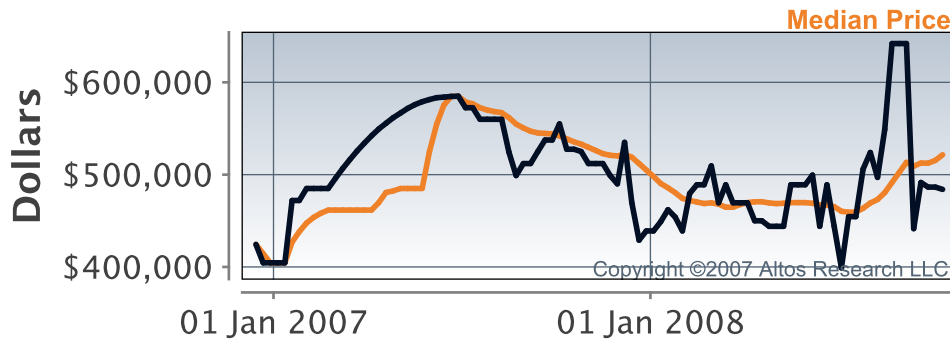
Investigate the market in quartiles—where each quartile is 25% of the homes

Most expensive 25% of homes

Upper-middle 25% of homes

Lower-middle 25% of homes

Least expensive 25% of homes



The Market Action Index answers the question "How's the Market?" By measuring the current rate of sale versus the amount of the inventory.



Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

**Characteristics per Quartile**

Quartile	Median Price	Med. Sqft	Bed	Bath	Med. Age	Inven.	New	Ab-sorbed	Avg. DoM
1	\$ 732,000	1,640	3.0	2.5	14	2	0	1	308
2	\$ 624,888	1,320	2.0	2.0	16	3	0	0	105
3	\$ 399,000	1,028	2.0	2.0	24	3	0	0	245
4	\$ 299,000	730	2.0	1.0	38	3	0	0	124

## About Altos Research Corporation

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